

**El Reno Carnegie Library
Strategic Plan 2024-2027**

Mission

We create a welcoming environment wherever we are so that individuals of all ages and backgrounds can discover, connect, and grow in order to strengthen the quality of life in our community.

Vision

To dynamically anticipate and fulfill the evolving needs and aspirations of our diverse community.

Primary Objectives

Strengthen Community Relationships

- We will prioritize wide-spread marketing in order to reach new community members.
- We will increase outreach efforts for greater visibility and improved access to library services.
- We will improve the OneCard program to ensure longevity, ideally by establishing an MOU with local educational partners.
- We will build relationships between the Library and local schools to capitalize on shared goals.
- We will partner with local businesses and community services to increase our impact.

Strengthen Library Services

- We will provide opportunities for community feedback to help guide services, programs, and collection.
- We will invest in digital resources to help meet the community's educational and entertainment needs.
- We will continue to revitalize and update the collection to reflect the diversity of our community.
- We will explore innovative solutions to the spatial limitations of the library building to maximize the impact of our physical resources and our ability to serve the community.
- We will search out opportunities to develop new programming to engage community members of all ages.
- We will improve staff onboarding, process documentation, and procedures in order to improve quality and efficiency of services.

Strengthen Access to Local History

- We will ensure the Edna May Arnold Archives collection is well-preserved by properly storing and handling items.
- We will secure and prioritize funding to continue document and photo digitization for the library's Gateway to OK History Partner Page.
- We will work with local entities to create exhibits and programming that promote knowledge of and interest in our collection.
- We will consistently host regular staffed hours for the archive.